

STAR QUALITY SHINES FAR & BRIGHT!



HEARTIEST CONGRATULATIONS TO HR GROUP OF COMPANIES FOR BEING AWARDED INTERNATIONAL STAR FOR LEADERSHIP IN QUALITY AT THE ISLQ AWARD PARIS, 2012

A RECOGNITION TO LIGHT UP THE FUTURE

The International Star for Leadership In Quality Award presented by Business Initiative Directions (B.I.D) recently held in Paris was participated by companies from 117 countries. During this time, participating leaders from all manner of industries had submitted their proposals and among the few who triumphed were the HR Group, one of Malaysia's leading and fastest growing property developers with interests expanding out to China, the UK and Oceania. Over the years, the company has displayed prodigious strength in management quality, bringing success and profitable ventures through its numerous undertakings with The Yuk Tung Group, which today is yet again recognized internationally via this prestigious Star Quality Award.

The criteria for being awarded an International Star Leader in Quality Culture (ISLQ QC100 certification) involved demonstration of excellence in the designated industrial sector exhibiting increased market share, improved results and sustainability. This prestigious award, given to leaders by leaders is created by 26 media publications from around the world that orient themselves towards change and market trends, with special focus on innovation, growing brands, technology, and new products, covering a multitude industries from property development and manufacturing to business and finance.

After months of vetting, the gala presentation was finally held at the Concorde La Fayette Hotel in Paris and the cited qualities for HR Group included valuing customer satisfaction while obtaining positive business results; meeting quality levels; encouraging teamwork for decision making; satisfying the needs of clients and meeting their expectations; providing human resources, both technical and economic to achieve continuous improvement for the environment; managing human resource to achieve maximum potential; and making employees aware of the importance of the most profitable areas of activity in order to achieve the best business results.



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